



2008

"Living your Dream"

2008 Dual Sport Greetings to you all!

Goodness..... how time flies when you're having fun!! It was just six months ago that we launched the first ever Alfie Cox Dual Sport Festival at Sierra Ranch.

That first weekend was a great success judging by the feedback we got from YOU – the participants. So much so that many of you wanted to know about the next event before you even left Sierra Ranch in September 2007!

Well we listened, and we hope that you will enjoy what we have in store for this year's event:

- The venue remains the same – **Sierra Ranch**, Mooi Rivier, KZN.
- This years' event takes place from **19th to 22nd June 2008**. This way we hope to keep the rain away and add a certain "winter fireplace" charm to the event, which is what resorts like Sierra Ranch are really well known for.
- The format remains the same with an **improved time trial, more great routes, better medical coverage** and **entertainment** to match the pace of the rest of the weekend! And we hope to convince some other Dakar legends to come and share their stories with us.
- The **price** remains significantly **competitive** in relation to the camping alternatives available during the remainder of the year.
- This remains the **premier "All Brand Dual Sport"** event in South Africa.
- As a valued participant of the inaugural event, it would be great to ride with you in 2008 and you have an opportunity to **retain your ACDSF number** if you reserve your place in this year's event before 21 April 2008. Places will be limited as there are a maximum number of beds available at Sierra Ranch. We do not plan to make camping facilities available so please respond to this mail with your application as soon as you possibly can. Please remember to let us know who should be included in your party so that we can plan your accommodation requirements appropriately.

**DO NOT CONTACT THE HOTEL DIRECTLY WITH
ACCOMMODATION REQUESTS – THEY WILL NOT BE ABLE TO
ASSIST YOU.**

To confirm what the ACDSF is all about and what you need to think about and bring, the following ground rules are still in existence to ensure that we all understand what this weekend sets out to achieve, and what **not** to do to spoil it.

1. What is the format of the weekend?

There will be two routes available on each day - two for Friday and two for Saturday. One of the routes will be scenic and non-threatening and the other a little more challenging with some special stages rated in "chillies". If you think you're up there with the best of them, then a "3 chillie" is probably up your street. If you're an average DS rider looking for a little extra heat, then a "1 chillie" is just what you need. The days riding is intended to keep you busy for at least 5 hours, so make sure you leave early enough so that you can get back for the afternoon's program at the venue.

Please remember that DS riding is a buddy sport. Although there will be sweepers on each days' route, as well as medical support, it is important that all riders in the event ride within their own skills levels and provide the first level of support amongst themselves. This event is not a race, so there should be no reason for any unfortunate incidents.

In addition to these routes, a time trial will be held on both days, followed by some evening entertainment. The time trial will be designed to test you and your machine in moderate to difficult off-road conditions. It is not intended to be a "technical" contest.

The detailed routes and stages will be available just before the weekend, we will keep you posted.

2. What bikes will be allowed?

Bring only your **street legal dual sport** set of two wheels – no trailers, no cars (other than those in the parking area, if you chose to trailer your bike to the venue), no model aeroplanes, no shopping trolleys and very definitely no quads or scramblers of any sort. There will be no negotiation at the entrance. If you have a side-car, make sure your entire rig has knobbles on or you'll be heading straight back home.

3. What kit should I bring?

Bedding, towels, a roof over your head and a few good meals are all part of the weekend package.

You may find the following useful:

- A trusted machine, recently serviced and in good running order. Workshop facilities will be available for basics, but will not have spares for all types of DS bikes. If you think you need to, carry some basic spares with you. If you don't think you need to, still carry some basic spares with you. Be prepared.
- A puncture repair kit. It would be a good idea to be completely self sufficient in this regard. Compressed air will be difficult to find. Be prepared.
- A camelback or something similar to keep you hydrated and to carry your lunch in. Although the routes and road books have been prepared with the utmost care, history has taught us that not even Charlie Boorman's roadmap worked properly on the first days of the Dakar. You may be out there for longer than you think.....so be prepared.
- Suitable riding gear and something comfortable for the evenings. Remember that June in this part of KZN **WILL** be chilly. It is more than likely that the days will be sunny and warm with cold evenings. Snow is unlikely at that time of year. That's as good as the weather forecast is going to get. Be prepared.
- A toothbrush and strong toothpaste. There's nothing worse than having to deal with yourself in a stuffy helmet after a couple of late night boollies – it'll be worse if you've brought a pillion. Toothpaste is also a good defogger. Be prepared.
- You may find that some garages only take cash and you will find that the cash bars at Sierra Ranch will only take cash. Do not spend your fuel money on boollies and don't spend your boollie money on fuel. Be prepared.
- Sierra Ranch is a licensed operator. Please do not bring your own Brandy, Schnapps or Witblitz. If you are caught with booze on licensed premises you will be sent home and banned from any future events. Be prepared.

4. Where will we be staying?

No need for tents and sleeping bags. The purpose of the weekend is to ride, so even your sleeping shorts are optional although the Hotel Management may be a little disturbed if you sleep in your boots. Get all the Sierra Ranch info at www.sierraranch.co.za.

What are the costs?

This year's costs are **R2200.00 per rider** and **R1100.00 per pillion** accompanying a rider.

5. What more do I need to do to be part of this exciting event?

Do all the registration and admin stuff.....you will find all of this documentation at the end of this section.

I look forward to welcoming you to the festival.

Warm KZN Regards,

Alfie Cox



The Programme

The weekend has been designed around a “**Live Your Dream**” theme. We are trying to have all the new adventure models of every manufacturer on display at the event. Whatever your skills and whatever choice of brand, you will surely enjoy the routes and the scenery the KZN Midlands has to throw at you. This is what you can expect from this action packed weekend:

Thursday 19th June 2008:

From 11:00 am Riders arrival
Make sure you sign in, get comfortable and get you participants pack complete with road books, t-shirt, and lunch packs

From 18: 00 Welcome
 Dinner
 Rider briefing – Day 1

Friday 20th June 2008:

From 06:30 Breakfast

 Set out on the days' route – on your own time
 but the earlier the better!

From 15:00 Time trial back at the Ranch

From 18: 00 Dinner
 Entertainment
 Rider briefing – Route 2

Saturday 21st June 2008:

From 06:30 Breakfast

 Set out on the days' route – on your own time
 but the earlier the better!

From 15:00 Time trial back at the Ranch

From 18: 00 Dinner
 Entertainment
 Prize presentations

Sunday 22nd June 2008:

From 06:30

Breakfast

Start packing up for the return home.

The Accommodation

Situated on 935 ha of open land in the heart of the Natal Midlands, Sierra Ranch offers you a warm welcome & an unforgettable stay.

Sierra Ranch focuses on family & single parent fun weekends; corporate groups, social getaways, conferences & memorable team-building experiences.

The Sierra Ranch pub probably boasts some of the best parties in the Southern Hemisphere. Music to suit all tastes, which encourages old & young to let their hair down & enjoy themselves.

Accommodation at Sierra Ranch consists of cottages, chalets, hotel rooms & the Bunkhouse which surround the main complex.

Directions to Sierra Ranch: The following should get you there:

From Durban:-

Take the Mooi River Off Ramp (Toll)
Turn left towards Engen Garage, at T-Junction turn right,
Travel about 500 metres, turn right onto R622 towards Greytown /
Western Agricultural College.
Approximately 13kms turn left to Sierra Ranch.

From Joburg:-

Take the Mooi River Off Ramp (Toll)
Turn right over the N3, towards the Engen Garage.
Follow the above directions to Sierra Ranch.

For the more adventurous, GPS co-ordinates are S29° 09.258' E30° 06.592'

The Riding

There are two routes each day and two time trials that have been planned. Please keep an eye on your e-mail because this is where the GPS routes (in Garmin format) will be posted closer to the time.

The routes are currently being finalised and more information will be available soon. This year they will be slightly shorter than last year to allow for the shorter days and the late afternoon time trial. We will keep you posted with the details.

Registration

The costs for the weekend are R2200 per rider and R1100 per pillion accompanying a rider and include all accommodation and meals for the weekend, but excludes your booze bill.

In the unlikely event that you will want to be there with your wife/husband as well as an additional mistress/mister in an adventure sidecar combination then you should contact us directly for a "special deal".

Please ensure that you simultaneously complete the registration and indemnity forms and pay your money. Do not forget to include your medical aid details and do not forget to read and sign the indemnity. Remember, no payment.....no bed reserved! Banking details are as follows:

Alfie Cox Adventure Sport cc
Standard Bank, Hillcrest Branch
Code: 045726
Account: 250834642

Fax your registration and proof of payment through to **086 528 3782**.

If you have any questions regarding the accommodation, call **Chrisna** on **082 567 4420**, especially if you want to be accommodated in a group with your riding buddies. Please do not call Sierra Ranch directly; they will not be able to help you.

**REGISTRATION FORM
ALFIE COX DUAL SPORT FESTIVAL 2008**

PERSONAL DETAILS																										
Rider:									Pillion:																	
First Name									First Name																	
Surname									Surname																	
ID/Passport No:									ID/Passport No:																	
Contact No:									Contact No:																	
e-mail:									e-mail:																	
Home Town:									Home Town:																	
T-Shirt Size	S	M	L	XL	XXL	3XL	4XL	5XL	T-Shirt Size	S	M	L	XL	XXL	3XL	4XL	5XL									
Next of kin:									Next of kin:																	
First Name									First Name																	
Surname									Surname																	
Contact No:									Contact No:																	
What bike will you be riding?																										
Would you like to take part in the time trial? *									YES									NO								
Name/s of other riders you wish to be accommodated with :																										
MEDICAL DETAILS																										
Are you on any medication that the medics need to be aware of?																										
Do you have any surgical history that the medics need to be aware of?																										
Medical Aid Scheme and Number																										
Who is responsible for this account?																										
Contact number of responsible person.																										
LEGAL DETAILS																										
Have you read the event rules? *									YES									NO								
Have you read the indemnity? *									YES									NO								
Have you completed the medical and next of kin sections above? *									YES									NO								

- Delete whichever is not applicable

ALFIE COX DUAL SPORT FESTIVAL 2008 RULES AND INDEMNITY



Rules of the event

- The entry deadline is 31 May 2008. No exceptions will be made.
- All participants will be required to pay an event entry fee.
- Right of admission reserved. The organisers reserve the right to ask any person or persons indulging in offensive, unsafe or unacceptable behaviour to leave the event. No refunds will be considered in such a case.

Release, waiver & indemnity

I, by completing this entry form, agree that neither the organisers (A. Cox and/or Sierra Ranch), their employees, agents, representatives, organisers, officials, contractors nor any other organisation or any person assisting with or affiliated with the Alfie Cox Dual Sport Festival shall be liable under any circumstances for any damage and/or loss, including any consequential and/or indirect damage and/or loss or any personal injury or illness which any person, company or organisation may suffer directly or indirectly and whether by the wilful act, neglect or default of any member, employee, agent, representative, organiser, contractor, assistant or official of the organisers, as a result of my participation in the event, it being specifically understood that the event includes, but is not limited to, the operation and use by me of motorcycles.

I, hereby indemnify, release and discharge all of the aforesaid associations, companies, legal personae and individuals against any claims or legal liability for any damage or injury so done or sustained as aforesaid and hold them harmless against any liability, loss, damage, cost, claim or settlement which may be brought against them as a result of my participation in the event. I acknowledge that this waiver and indemnity has been made by me voluntarily and in my personal capacity/ as the legal guardian/parent of any minor child and that it is unconditional. I further declare that I am aware of the risks attendant upon the participation in the event, which risks I hereby accept.

Signed,

_____ Participant Name	_____ Signature	_____ Date
_____ Pillion Name	_____ Signature	_____ Date